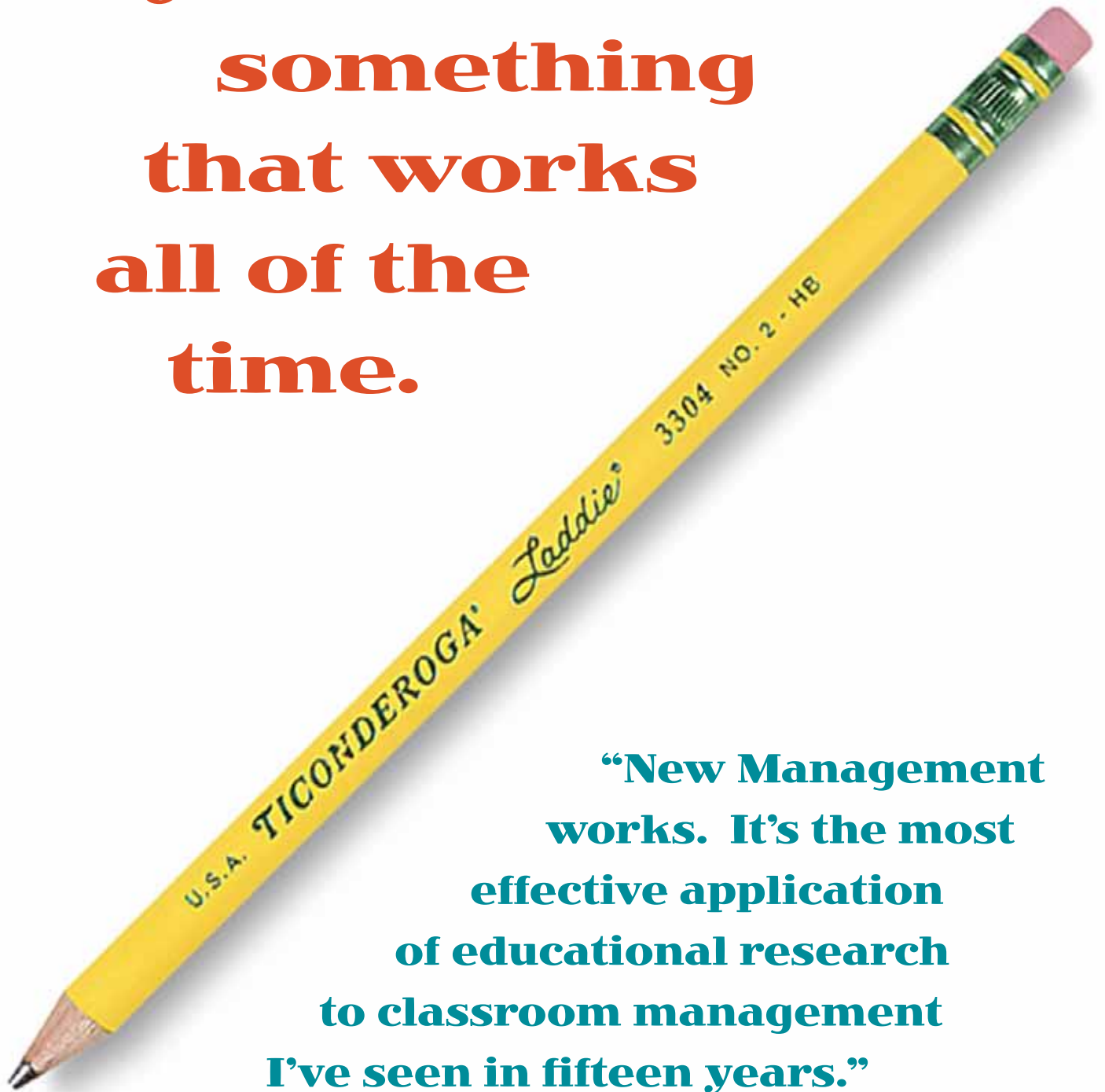


**In the classroom,  
you need  
something  
that works  
all of the  
time.**



**“New Management  
works. It’s the most  
effective application  
of educational research  
to classroom management  
I’ve seen in fifteen years.”**

**—David Mittleholtz  
Director, Achievement Goals Program**

# NEW MANAGEMENT

## Staff Development Information

**"This is a  
not-to-be missed  
workshop!"**

—Dr. Allan Lifson  
University of the Pacific

### Workshop #1

#### **STUDENT MANAGEMENT**

*Learn the easy-to-use system that is revolutionizing today's challenging classrooms. This dynamic, up-beat seminar will dramatically improve the effectiveness of your staff. Rick Morris's New Management is the program that both new teachers and veterans thoroughly enjoy.*

*Length: 3, 5, or 6 hours*

### Workshop #2

#### **INTERACTIVE DISCIPLINE**

*This seminar will cover techniques for effectively dealing with negative behavior while reinforcing the positive. Teachers will learn a variety of specific strategies that will: 1) improve the overall classroom learning environment; and 2) promote student achievement and success.*

*Length: 3, 5, or 6 hours*

### Workshop #3

#### **FIVE THINGS That Teachers and Their Students Need**

*Author and educator Rick Morris will share a handful of innovative yet practical ideas from the incredibly successful New Management program of student management, motivation, and involvement. These techniques (which are included in Workshop #1) are ones your staff members will be able to start using the very next day.*

*Length: 60, 90, or 120 minutes*

### Workshop #4

#### **TOOLS & TOYS Fifty Fun Ways to Love Your Class**

*In a lively, fast-paced discussion of the teaching strategies contained in his book, "Tools & Toys: Fifty Fun Ways to Love Your Class," Rick Morris will share with your staff the secrets to the fifty-plus classroom tools and toys he's created in addition to a number of variations and adaptations he has developed since the book's original release.*

*Length: 3 hours*

## **GIVE US A CALL, AND WE'LL RESERVE YOUR DATE.**

**Debra Morris, Staff Development Coordinator 888-NEW-MGMT**

debbie.newmanagement@san.rr.com

888-639-6468

# EFFECTIVE YET AFFORDABLE

## The Presenter

Award-winning, Mentor Emeritus Rick Morris is a recognized specialist in the field of student management, motivation, and involvement. In the words of David Smollar, staff writer for the Los Angeles Times, "Morris is well known for the enthusiasm and creativity he brings to teaching."

A gifted speaker with a proven talent for motivating educators of all ages, Rick Morris's up-beat, on-target workshop will inspire the teachers at your school to incorporate his exciting, innovative management tools into their classrooms on a daily basis. Before long, you'll discover why so many grateful educators are saying,

**"New Management works!"**

- 31 years of classroom teaching experience; 20+ years of staff development expertise.
- Authored three books: *Class Cards*, *Tools & Toys*, and the *New Management Handbook*.
- Received the HATS OFF TO TEACHERS award for: "...teaching excellence and his positive effect on students."
- Received the Distinguished Contribution to Education Award from Phi Delta Kappa, the international honor society for education, in recognition of: "...the outstanding work you've done with new teacher intern programs."

## The Presentations

- Fresh, informative, and entertaining
- Practical, easy-to-incorporate ideas
- Appropriate for veterans *and* new teachers

### Workshops 1 & 2

- 3-hour session: \$700 for up to 50 teachers (\$1,300 if extensive travel required)  
\$100 for each additional group of 50
- 5-hour session: \$1,200 for up to 50 teachers (\$1,800 if extensive travel required)  
\$200 for each additional group of 50
- \$3.00 per person materials fee for a seminar guide complete with blackline masters
- \$0.51 per mile round-trip transportation
- Lodging (when necessary) billed at actual cost

### Workshop 3

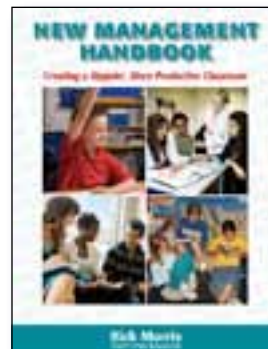
- 90-minute session: \$500 for up to 50 teachers (\$1,300 if extensive travel required)  
\$100 for each additional group of 50
- \$1.00 per person materials fee for a 12-page seminar guide complete with blacklines
- \$0.51 per mile round-trip transportation
- Lodging (when necessary) billed at actual cost

### Workshop 4

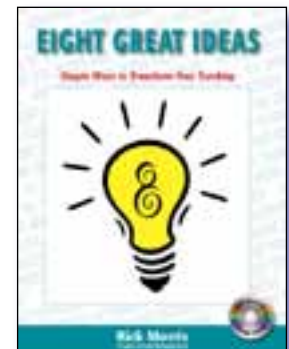
- 3-hour session: \$700 for up to 50 teachers (\$1,300 if extensive travel required)  
\$100 for each additional group of 50
- \$10.00 per person materials fee for a copy of Rick's second book, *Tools & Toys*
- \$0.51 per mile round-trip transportation
- Lodging (when necessary) billed at actual cost

**NOTE** When required, air travel, rental car, and ground transportation will be billed at actual cost.

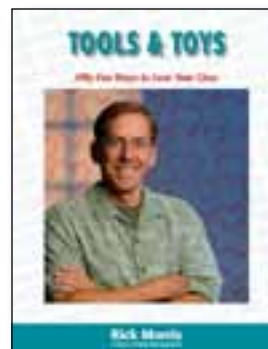
## Books by Rick Morris



*New Mgmt Handbook*  
\$24.95



*Eight Great Ideas*  
\$18.95



*Tools & Toys*  
\$12.95



*Class Cards*  
\$6.95

These books can be pre-purchased and made available during the workshop at the discounted price of \$45 for the entire set.

# EDUCATORS SPEAK OUT

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*"If your staff only experiences one inservice this year, make sure it's Rick Morris's New Management."*

—DANIEL NASMAN  
ASSISTANT SUPERINTENDENT

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*"I will spread the word and hopefully your message can reach more teachers."*

—C. KEVIN OGDEN  
SUPERINTENDENT

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*"It's always a pleasure to encounter excellence, and Rick Morris is an excellent presenter."*

—DEBORAH EDGINTON  
PROFESSIONAL DEVELOPMENT DEPARTMENT,  
CALIFORNIA TEACHERS ASSOCIATION

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*"The best thing to happen to our program in a long, long time."*

—DR. LLOYD KENDALL  
PROFESSOR, ELEMENTARY EDUCATION,  
SAN DIEGO STATE UNIVERSITY

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*"As a result of one workshop, I feel that I have a level of control which I would not have believed possible."*

—TOM SUITER  
TEACHER, MIDDLE SCHOOL

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*"Wonderful techniques... powerful, innovative, and effective. I love Rick's ideas."*

—ANNETTE SAAVEDRA  
TEACHER, ELEMENTARY SCHOOL

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*"The most helpful seminars I've ever attended."*

*"Informative, entertaining, and energetic."*

*"Engaging, informative speaker."*

*"Best seminar I've ever been to!"*

*"Wonderful speaker and motivator."*

*"Logical, simple, and easy strategies to implement."*

*"Fantastic, practical seminars with easy-to-implement ideas and suggestions."*

—KAREN D'ABUSCO  
COORDINATOR, WEST ORANGE COUNTY  
B TSA INDUCTION CONSORTIUM  
(THE COMMENTS WERE EMAILED TO HER  
FROM NEW AND VETERAN TEACHERS WHO  
HAD ATTENDED A SERIES OF RICK MORRIS  
WORKSHOPS THAT SHE HAD ORGANIZED.)

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*"The most effective application of educational research to classroom management I've seen in 15 years."*

—DAVID MITTLEHOLTZ  
DIRECTOR, ACHIEVEMENT GOALS PROGRAM,  
SAN DIEGO UNIFIED SCHOOL DISTRICT

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*"Rick Morris is the total package. He's a dynamic, entertaining presenter with wonderful, easy-to-use strategies. The teachers love attending his workshops and come back a second and third time. In fact, he's been working with our consortium every year since 1998 and the attendance just keeps growing."*

—KATHY ATHEY  
B TSA COORDINATOR,  
SAN JOAQUIN COUNTY OFFICE OF EDUCATION

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*"Without a doubt the best workshop I have ever attended. An educational tour de force."*

—MICHAEL LINSIN, AUTHOR AND EDUCATOR

# California EDUCATOR

CALIFORNIA TEACHERS ASSOCIATION CALIFORNIA TEACHERS ASSOCIATION CALIFORNIA  
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## Good Teaching

**R**ick Morris, a member of the San Diego Teachers Association and author of *Tools & Toys, Fifty Fun Ways to Love Your Class*, will be the Sunday keynote speaker at CTA's Good Teaching Conference March 7-9 at the Wyndham Hotel, Los Angeles Airport.

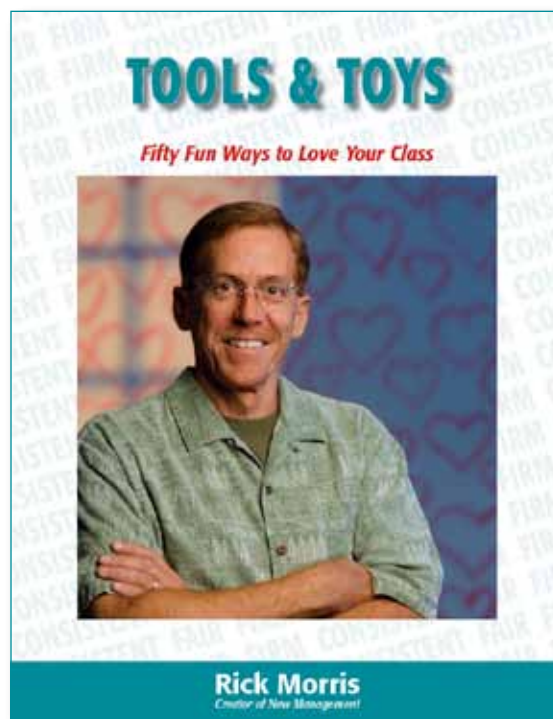
He will speak about the 'Noah Principle,' which is, "no more rewards for predicting floods, only for building arks."

"Too often, what we hear about education is negative," he explains. "It's easy to point out what's wrong; I'm more interested in what's right, or more specifically, what works."

In his talk, as well as in two Saturday workshops on 'New Management' strategies, the third-grade teacher will share his philosophy as well as techniques from his system of classroom management which maximizes student involvement. "It all started in 1981 as a simple attempt to bring a sense of order and efficiency to the stress-inducing tasks of assignment collection, record-keeping, and tracking late work, etc. It has since grown to become a comprehensive program that makes being fair, firm, and consistent an everyday reality. It's enabled me to teach in a gentle, loving manner while providing a solid foundation of student accountability, self-discipline, respect, and trust."

Morris believes "the strongest force we have in education is the individual teacher dedicated to excellence." He finds it gratifying to provide colleagues with strategies to maintain that dedication.

Also on the program for the Good Teaching Conference is humorist Marianna Nunes, who will be the keynote speaker for Friday. Her topic will be "Humor in the Workplace."



Irving Lubliner, author of *Increasing Student Math Achievement: Strategies that Strengthen Student Motivation and Involvement*, will conduct two sessions on Saturday—"Finite Differences—Blazing a Trail From Counting to Calculus," and "There's Magic in Math."

Leigh Hoven-Sverson, a member of the Fountain Valley Education Association and the leader of the team of teachers who created the Exploring Science series for elementary grades, will lead two Saturday sessions of "Good Teaching is Exciting—Starting With Science."

Keith Vogt from the Telis Foundation will offer workshops on the "ABCs of the Internet."

Among the many other sessions scheduled are "Complex Instruction," "Learning Styles," "Cooperative and Brain-Based Learning," "Teacher Em-

powerment Through School Site Councils," "Emotional Intelligences," and "Dose of Musical Medicine."

The fee for early registration is \$115 (\$345 for nonmembers). After Dec. 31, the price goes up to \$140 for members (\$420 for nonmembers). Student CTA members can attend for \$25 (\$30 after Dec. 31). The registration fee includes the Friday reception, Saturday lunch, and Sunday breakfast.

The conference is worth 16 professional growth hours. In addition, participants who sign up at the conference can earn one regular semester unit from California State University at Dominguez Hills; the cost is \$40.

For more information, contact CTA Instruction and Professional Development, P.O. Box 921, Burlingame, CA 94011-0921; (415) 697-1400; [ipd@cta.org](mailto:ipd@cta.org).



Photo by BOB GRIESER / Los Angeles Times

Sequoia Elementary sixth-graders have written a book for teachers, with the help of their instructor, Rick Morris, above.

## Psst! Some Insider Information

■ **Education:** Some sixth-graders have written a book for teachers, after battle-testing what methods help them do better in school.

By DAVID SMOLLAR  
TIMES STAFF WRITER

SAN DIEGO—The next time teachers scour the literature for ways to help their students learn, they might want to pick up a new book written by students for teachers.

If they do, they'll find out about Starburst Math, about the Rainbow Handwriting Award, about Max and E. T., the Minute of Silence, and a host of other tricks, activities, and strategies that the students "battle-tested"—with the result that they study more and enjoy education more.

The book, "School Our Way," is a product of teacher Rick Morris's sixth-grade class at Sequoia Elementary School in Clairemont and will be on sale for \$3 this week at the annual Mentor Teachers Conference in downtown San Diego.

In its introduction, the class says its illustrated guide is chock-full of "20 terrific techniques for a happier, more productive class."

As part of a two-month writing project, the students picked their favorites from the many ideas that Morris uses to create a more exciting class. Those ideas are geared toward involving students in routine teacher chores as well as stimulating them to go beyond the rote recitation still common in many schools.

Not many classrooms, for example, feature "Educational Reserve Notes" in the form of paper money—with Morris's picture smack in

the middle—which students receive for a chore well done or an answer well reasoned. The "notes" are redeemable in a student-run classroom store for snacks and supplies.

Nor do most classes have a "Come-and-Get-It-Chuck-Wagon" musical triangle that students clang anytime a peer is reading aloud with too little expression.

Morris, well known among county educators for the enthusiasm and creativity he brings to teaching, has long wanted to write a book about all the classroom management techniques he has cooked up for children over the years and presented at teacher training seminars.

"Why not have the students do it?" Morris asked. "After all, they can tell you what really works and what doesn't."

The book's selections include the simple, such as "Max," the name given to the class digital timer they use instead of the classroom clocks, which are broken most of the time.

Then there's Starburst Math, named after the popular candy. The teacher dons a white lab coat with a fistful of Starburst squares in the right pocket and a name tag on the lapel—except that in place of a name, there's a math problem drawn in bright colors.

The teacher, transformed into Dr. Starburst, solicits students to come up with an answer to gain a candy reward.

The book even promotes "Classroom Clean-Up." Student Richard Padilla explains: "There's a jar full of jobs written on paper that are handed out randomly and which we have three minutes to do...it's our way of helping out the custodian."

Morris is a legend among Sequoia students for his energy, excitement, and caring attitude—and fifth grade students routinely pray to be assigned to his classroom the following year, students Gabe Legaspi and

Sergio Enriquez said.

"He's firm, but he doesn't ever raise his voice," student Mario Vasquez said. Mike Fisher added, "We learn a lot of stuff without just using our books."

Morris used the book-writing project to push creative thinking, writing, cooperative learning, and art into one integrated learning project.

"Early on I picked 'Max' as an example for students to think about how to describe," Morris said. "We talked about it for a while, then I gave everyone twenty minutes to write down their thoughts."

Morris took home the papers, made notes for the students, and solicited a student editor who had turned in a colorful description for that article. That student was paired with a classmate to look over all the papers and come up with a final version.

"Overachiever, underachiever, it doesn't matter," Morris said. "The key is to get kids involved, to give them power in a positive way."

Morris had the final product copyrighted by the district and printed using his own desktop publishing system.

For Morris, the only real surprise came in looking over some of the students' selections, such as "Clay Sculpting." It's an idea that's new this year to mesh art, listening skills, and creativity. While students work with modeling clay in the afternoon, Morris reads aloud from a novel.

Morris wasn't sure how it would go over. The class, though, embraced it.

"The purpose is to see how creative you can be as you listen to a story," students wrote. "After we are finished, we walk around the room to see what other students have created."

Morris said, "That inclusion was great because it shows that students really can pick up on the fun of learning."